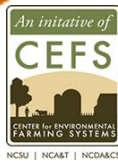


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NC GROWING TOGETHER

Connecting Local Foods
to Mainstream Markets



freshpoint

FreshPoint Raleigh Tour and Information Session for Interested Growers

Date: February 21, 2017

Time: 10:30am – 12:00pm (lunch and networking, 12-2)

Location: 203 Trans Air Drive, Morrisville, NC 27560

Register Online: <https://goo.gl/forms/1AOrMBDh8Xb1uLVT2>

Maximum of 15 participants; See criteria, below

Chris Woodring, Senior VP at FreshPoint, invites growers to visit the warehouse in Raleigh to meet face-to-face with buyers and learn about FP's desire to partner with growers. Growers will have time to talk in group and individual settings with staff and tour the warehouse. Chris will also talk about FreshPoint's "Unusual but Usable" program which buys and markets seconds.

This information session is ideal for growers who have the following:

- 1) GAP certification OR willingness to obtain GAP certification
- 2) \$1 million in general liability insurance
- 3) The ability to transport product to the Raleigh warehouse or...
- 4) A location near a FreshPoint truck route for possible backhauling

FP truck routes for potential backhaul: Raleigh/Durham, Chapel Hill, Pittsboro, Garner, Fayetteville, Southern Pines, Pinehurst, Lumberton, Pembroke, Goldsboro, Rocky Mount, Greenville, Wake Forest, Roanoke Rapids, Burlington, Greensboro, High Point, Kernersville, Faison, Wilson.

Your Host: Chris Woodring has been with FreshPoint for 14 years, and is a native of Orlando, Florida, where he started his career working the night shift at FreshPoint Central Florida. Over the past two years Chris has been an enthusiastic participant in grower-buyer and other networking and training events for small and mid-scale growers held by the NC Cooperative Extension Service and the NC Growing Together Project.



For additional information contact **Laura Lauffer**, Program Coordinator, Local Farms and Food, North Carolina Agricultural and Technical State University CEFS - NC Growing Together Project at **336-285-4690** or ldlauffe@ncat.edu.

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