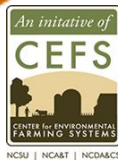


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NC GROWING TOGETHER

Connecting Local Foods
to Mainstream Markets



freshpoint

FreshPoint Charlotte Tour and Information Session for Interested Growers

Date: February 23, 2017

Time: 10:30am – 12:00pm (lunch and networking, 12-2)

Location: 2121-A Distribution Center Dr., Charlotte, NC 28269

Register Online: <https://goo.gl/forms/S5xNkwubhVNF376x2>

Maximum of 15 participants; See criteria, below

Josh Allen, local produce buyer at FreshPoint, invites growers to visit the warehouse in Charlotte to meet face-to-face and learn about FP's desire to partner with growers. Growers will have time to talk in group and individual settings with staff and tour the warehouse. Josh will also talk about FreshPoint's "Unusual but Usable" program which buys and markets seconds.

This information session is ideal for growers who have the following:

- 1) GAP certification OR willingness to obtain GAP certification
- 2) \$1 million in general liability insurance
- 3) The ability to transport product to the Charlotte warehouse

Your Host: Josh Allen was raised on a small farm in the Virginia Mountains. Shortly after graduating culinary school in Charleston he moved to Charlotte, where he has been working in the food industry for the past 20 years. Josh joined FreshPoint as a Buyer in 2015. He strives to work very closely with local farmers to develop professional partnerships. He also strives to find local and unique ingredients to bring to the market, ultimately supporting the local farming industry.



For additional information contact **Laura Lauffer**, Program Coordinator, Local Farms and Food, North Carolina Agricultural and Technical State University CEFS - NC Growing Together Project at **336-285-4690** or lldlauffe@ncat.edu.

Or one of the following NC Cooperative Extension Agents

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