

NCGT Local Food Supply Chain Apprenticeship NC Choices

Kristen Miller

Intro

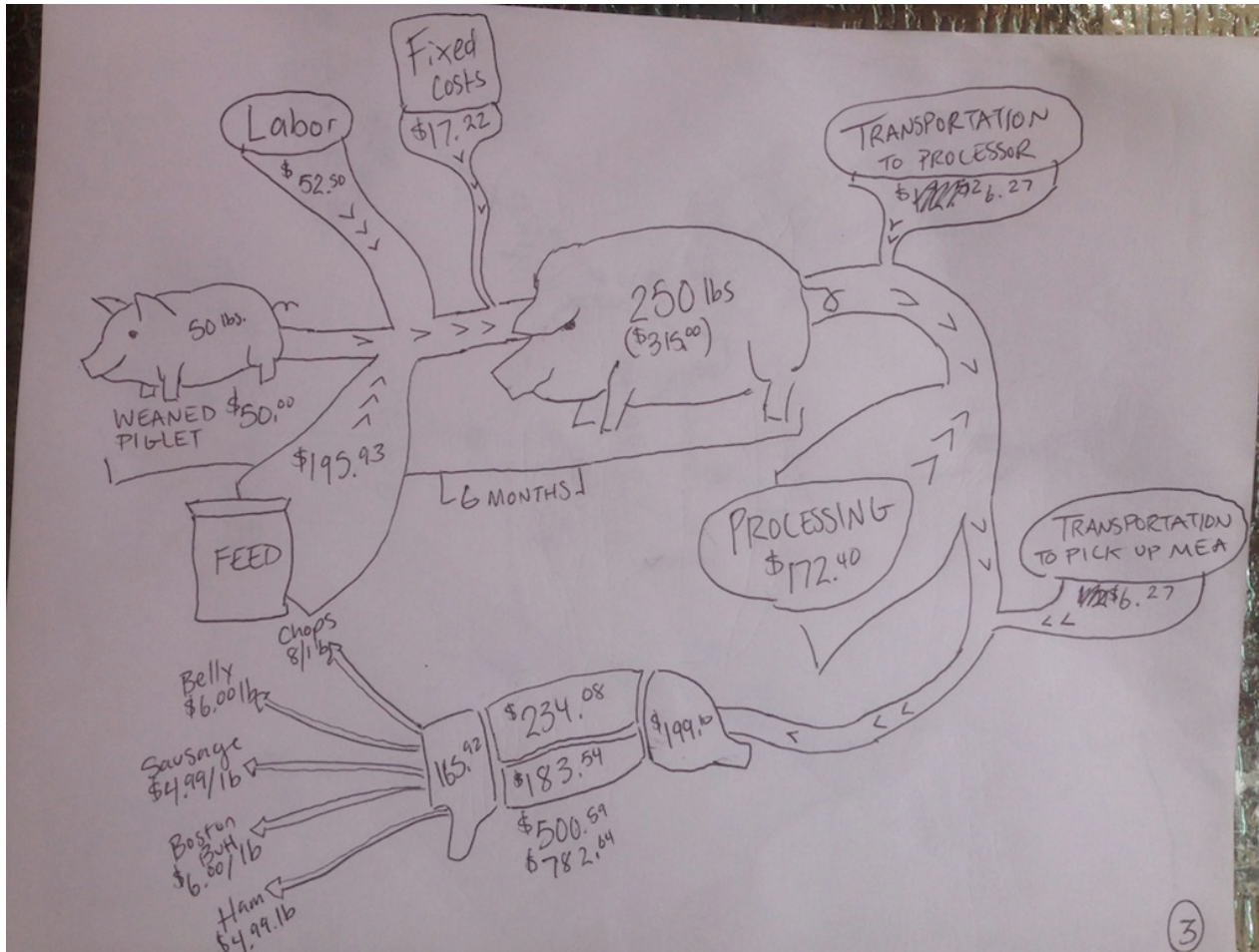
- Cliffside, NC
- Senior at North Carolina State University majoring in Poultry Science with a minor in Feed Milling
- Animal Science Club, Poultry Science Club, YF&R
- Local food supply chain is gaining importance again

NC Choices

- NC Choices promotes sustainable food systems through the advancement of the local, niche and pasture-based meat supply chain in North Carolina.
- Work with farmers all across the state
- Educational material for selling and purchasing local meat

Projects

- Cost Analysis- Pigs, Cattle, and Chickens
- Cost to raise one animal
- Benefits producers and consumers

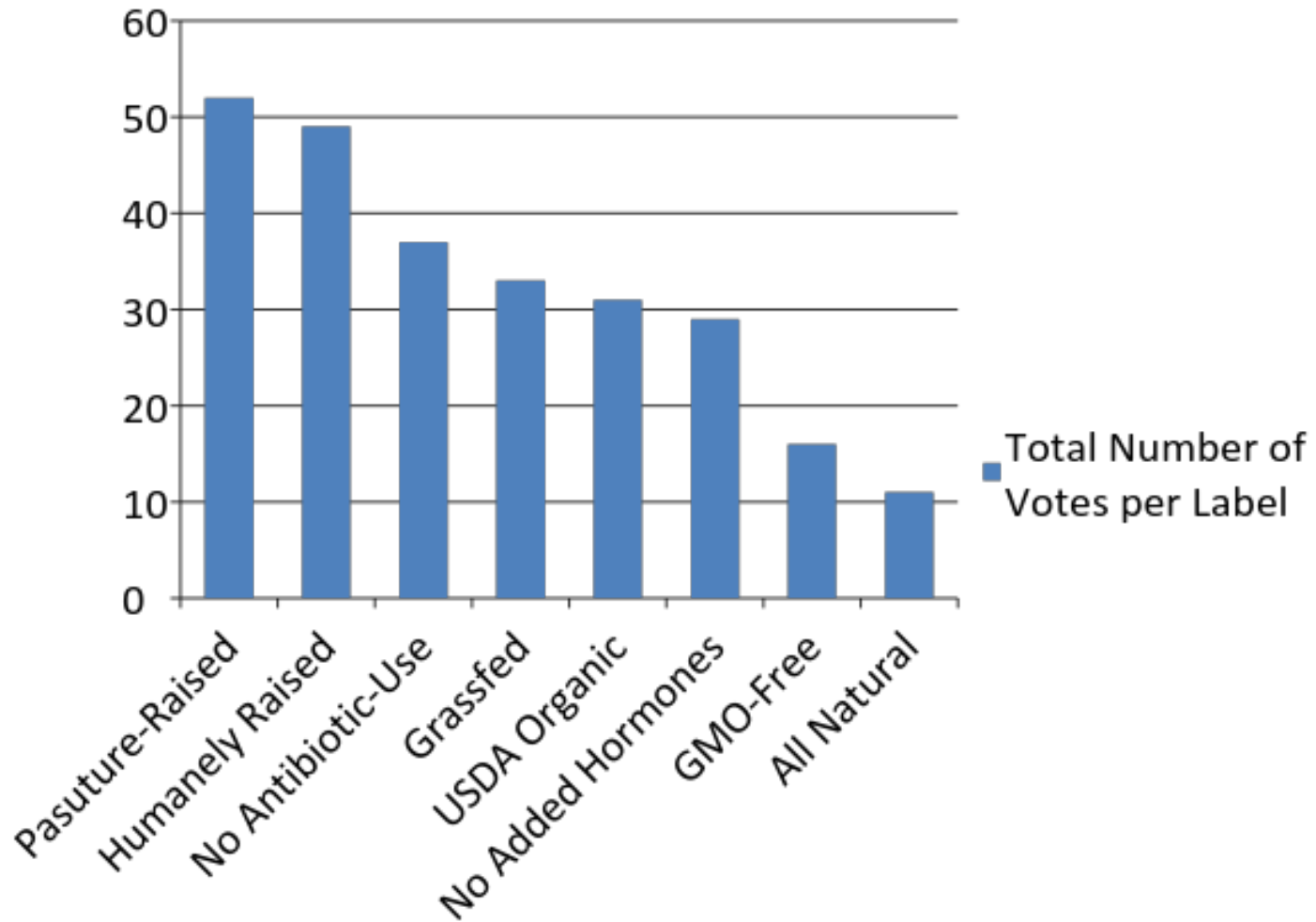


Survey

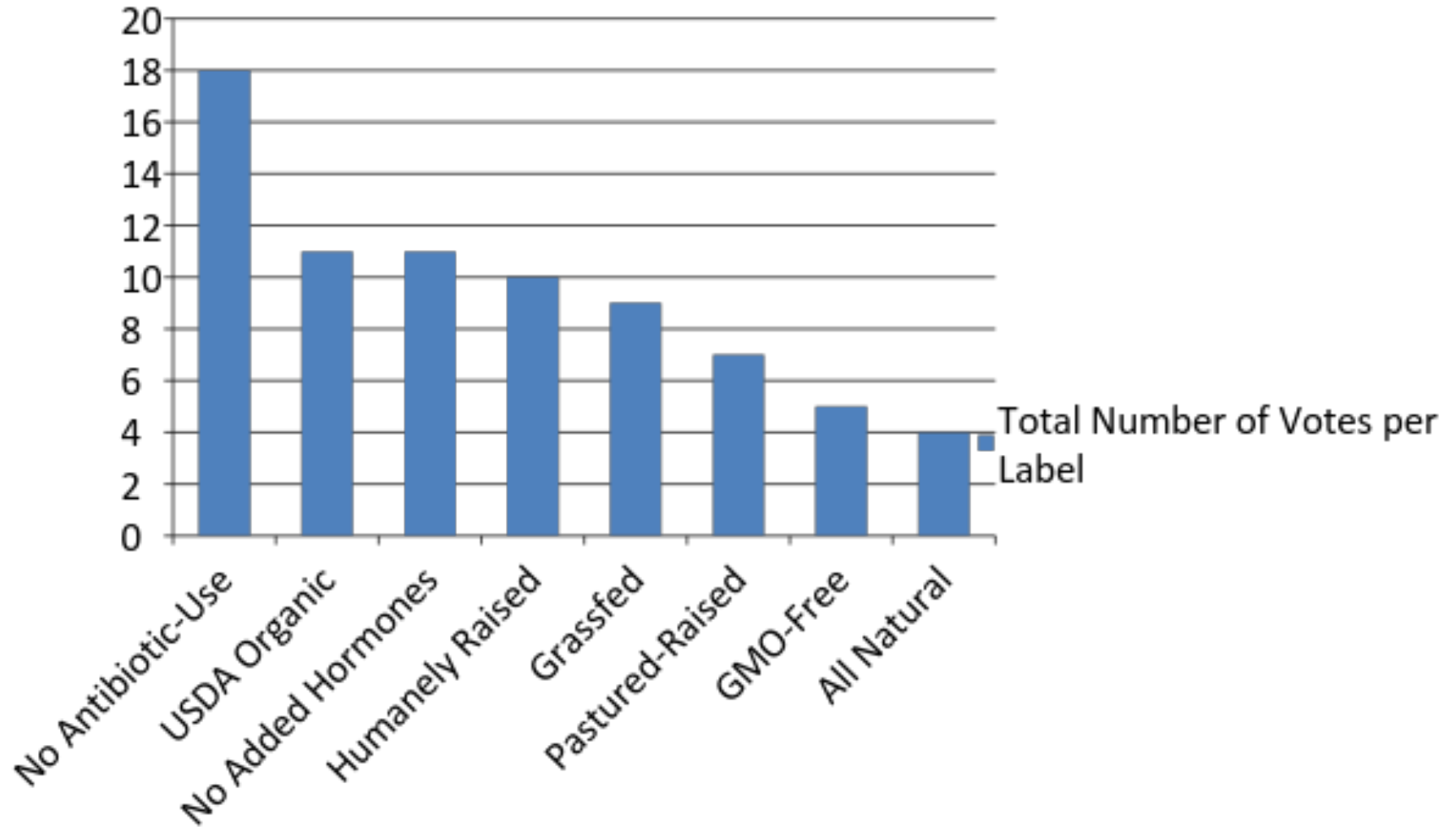
- What are consumers confused about and what do they look for when buying meat



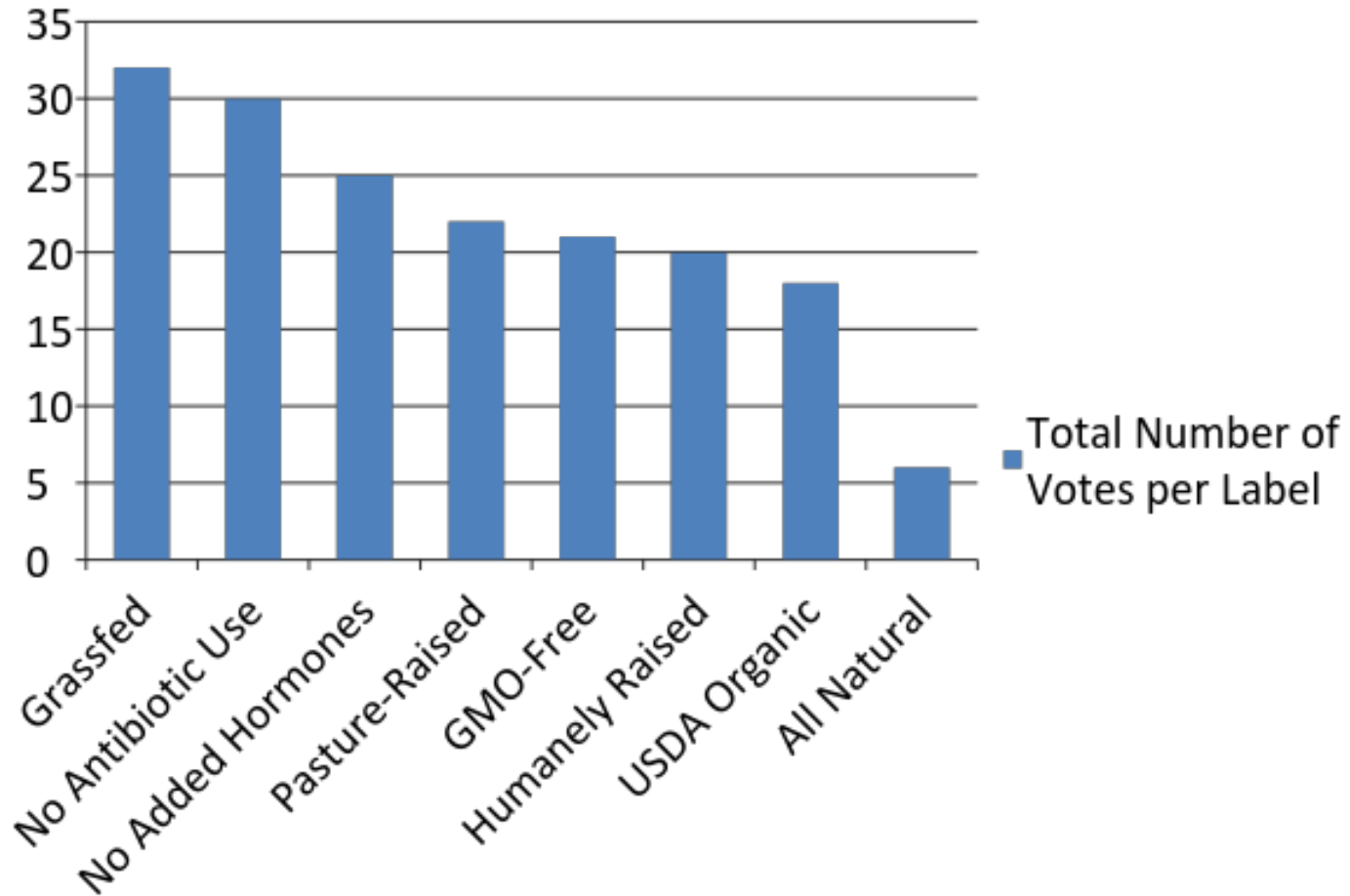
Carrboro



Western Wake



Asheville



What did I learn?

- Label Claims
- New computer programs
- Connections with other organizations

My Future Career



Thank You!

NC Choices
a Center for Environmental Farming Systems initiative

