# Are You Ready To Finance Your Growing Meat Business?

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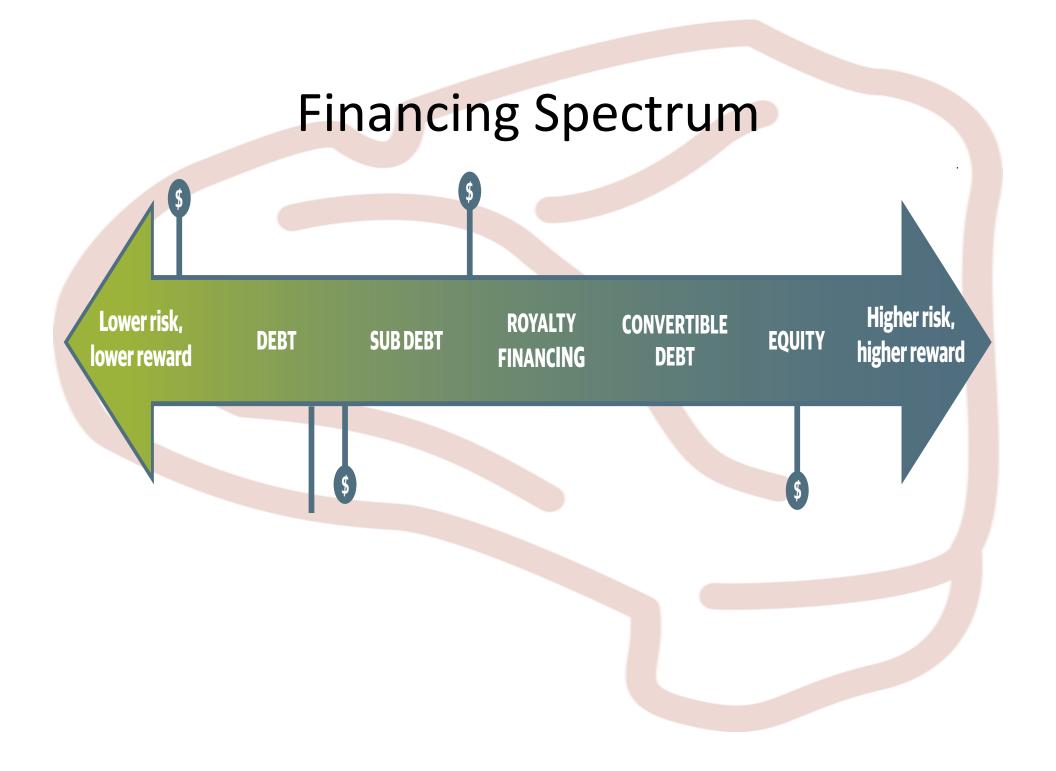
## "Risk"

#### Pro Forma

Revenue	\$100,000
COGS	\$ 50,000
Expenses	\$ 45,000
Net Profit	\$ 5,000

#### 5 Cs of Credit

- 1. Capacity
- 2. Character
- 3. Capital
- 4. Collateral
- 5. Conditions



#### The Little Details

- Cash is king
- Growth is more expensive than you think
- Revenue grows in a line, but expenses stairstep.
- Buy to your constraints
- Focus on what a new piece of equipment can make you vs. what it cost you.

### Adding a \$50,000 Stuffer

Expenses	Add New Stuffer
Loan Interest	\$2,500
Depreciation	\$7,143
Total expenses	\$9,643
Daily Impact	\$38